



Participating Artist Resource Guide

Through the Flower, a non-profit educational and arts organization co-founded by Judy Chicago and based in Belen, New Mexico, presents an opportunity for New Mexico artists to create new work as part of a participatory and immersive art project titled, *Wo/Manhouse 2022*, inspired by the 50th anniversary of the groundbreaking historic *Womanhouse* from 1972.

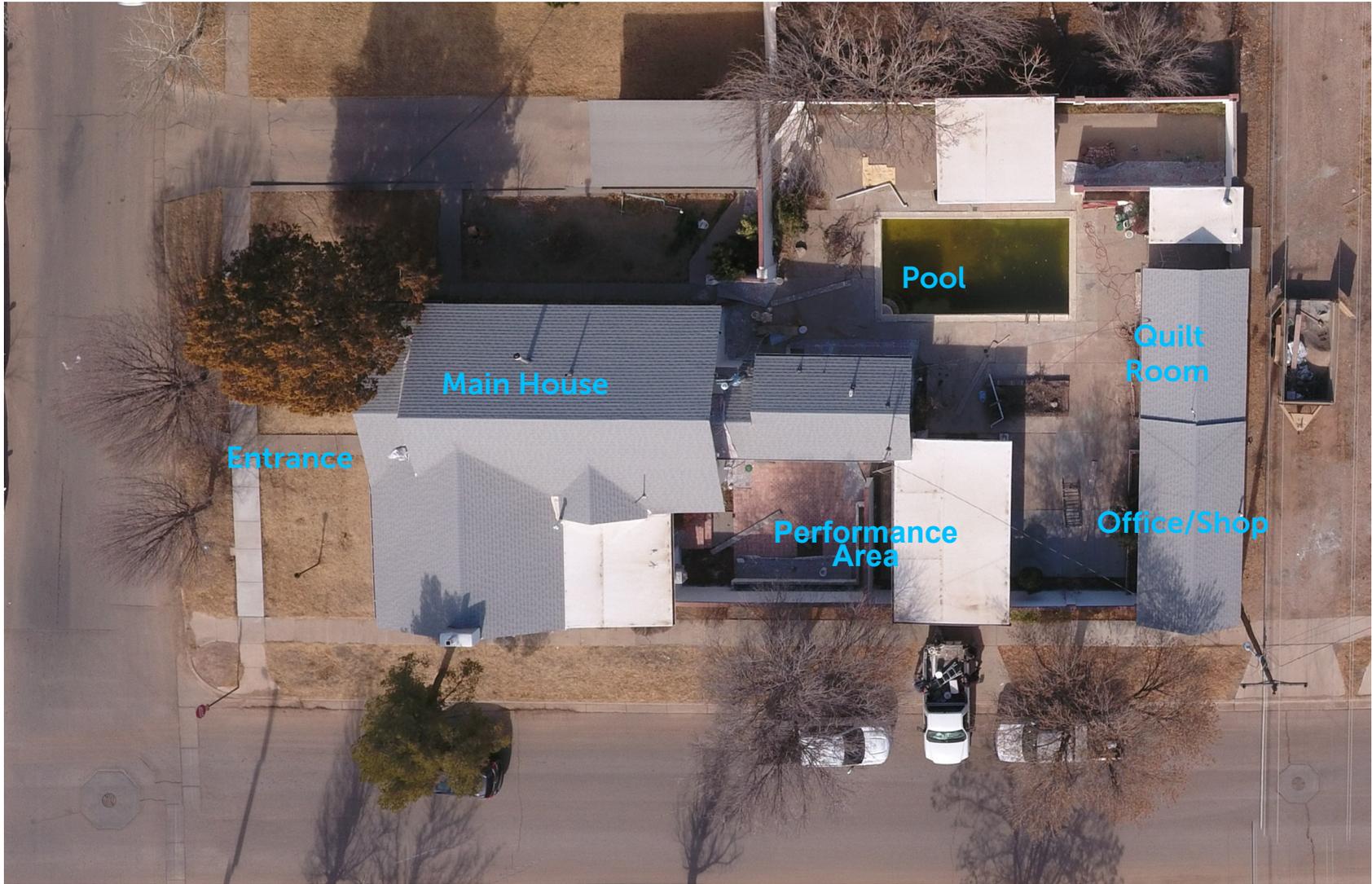


Wo/Manhouse 2022 in Belen, NM



**Floor Plan
Through the Flower
Wo/Manhouse 2022
Belen, NM**





Aerial Site View

Womanhouse Historical Overview

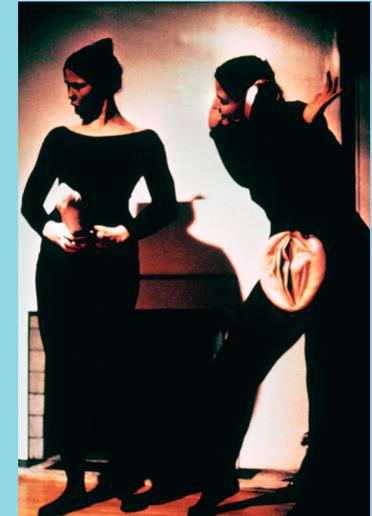
Womanhouse opened in Los Angeles as part of the first Feminist Art Program, originally established by Judy Chicago at California State University, Fresno, and later expanded at CalArts. Chicago and co-educator, artist Miriam Schapiro, worked with a group of students and local artists to transform a dilapidated house in Los Angeles into a setting for a series of imaginative installations and established a performance space in the living room. During its month-long exhibition, over ten thousand visitors came to see *Womanhouse*, which later captured a global audience through filmmaker Johanna Demetrakas's documentary on the project. The installation has gone on to inspire numerous works of art around the world and has contributed to significant changes in the very

nature of art and expanded the conversations around which materials are considered suitable for artistic expression.

Wo/Manhouse 2022 continues the historic themes originally addressed in 1972 and then again in 2001, when Judy Chicago and her husband, photographer Donald Woodman, returned to the themes of *Womanhouse*. Working with both male and female students at Western Kentucky University they created *At Home: A Kentucky Project*, an emotionally powerful series of installations that occupied multiple rooms within a local house.

On June 18, 2022, Through the Flower will celebrate the golden anniversary of *Womanhouse*

with the opening of an historic exhibition at the Through the Flower Art Space in Belen, New Mexico and a contemporary re-envisioning of the original project in a nearby mid-century home. In line with the changing definitions of gender and inclusivity, *Wo/Manhouse 2022* will be open to proposals by New Mexico artists across the gender spectrum. Artists will transform rooms into works of art that explore the subject of the home, which can be a place of love and nurture, but also one of power dynamics, abuse, struggles over gender roles, parenting issues, as well as cultural and socioeconomic constraints.



Requirements

Project:

Wo/Manhouse 2022 will be open to the public from June 18th through September 25th. Artists are invited to submit proposals for installations that will occupy a space within the house. The house is midcentury modern, consisting of 12 rooms, 5 closets and over 1,900 square feet. The house, located in Belen, New Mexico, is a time capsule of domesticity with its shag carpet, yellow daisy wallpaper, and one blue and one pink bathroom.

Prospective applicants can view the available rooms through the 360-degree virtual house tour at:
www.womanhouse2022.com

Eligibility & Dates:

Proposals are open to emerging and established New Mexico artists.

Deadlines:

- Proposals Due: March 18
- Announce Artists: April 1
- Project Begins: May 2
- Complete Installation: June 10
- Open to Public: June 18
- Deinstallation: September 28-30

Proposals Should Include:

- Detailed short narrative description of proposed project
- Preliminary budget
- CV/resume with current contact information
- Up to five sample images of previous artwork
- Renderings and/or sketches of proposed project
- Proof of COVID-19 vaccination

Requirements

Questions and Open House for Artists: Artists Scope of Work:

The house, located at 402 North 5th Street, Belen, NM 87002, will be open to view for artists considering submitting proposals on Saturday, February 19th and February 26th from 12pm – 5pm, and by special appointment during the month of February. Any questions should be submitted via email to info@throughtheflower.org

Work on the project will begin on May 2nd and should be completed by June 10th. Artists will be required to be on-site May 2nd through 4th to work with Nancy Youdelman and Judy Chicago. Additionally, there will be required weekly meetings for the selected artists.

Artists will be responsible for designing, fabricating, and installing their artwork, including:

- Developing final designs that adheres to the approved proposal and detailing the construction of the artwork and its integration with the site.
- Executing the final artwork on schedule and in a manner that conforms to the approved concept proposal.
- Managing all aspects of the installation and deinstallation of the artwork.
- Working cooperatively and maintaining effective communication with all parties involved in the project.

Interior Rooms of Wo/Manhouse 2022



Living Room



Formal Dining Room



Den



Dining Room



Pink Bathroom



Bedroom 1



Bedroom 2



Office/Study



Kitchen



Pantry



Service/Laundry Room



Blue Bathroom